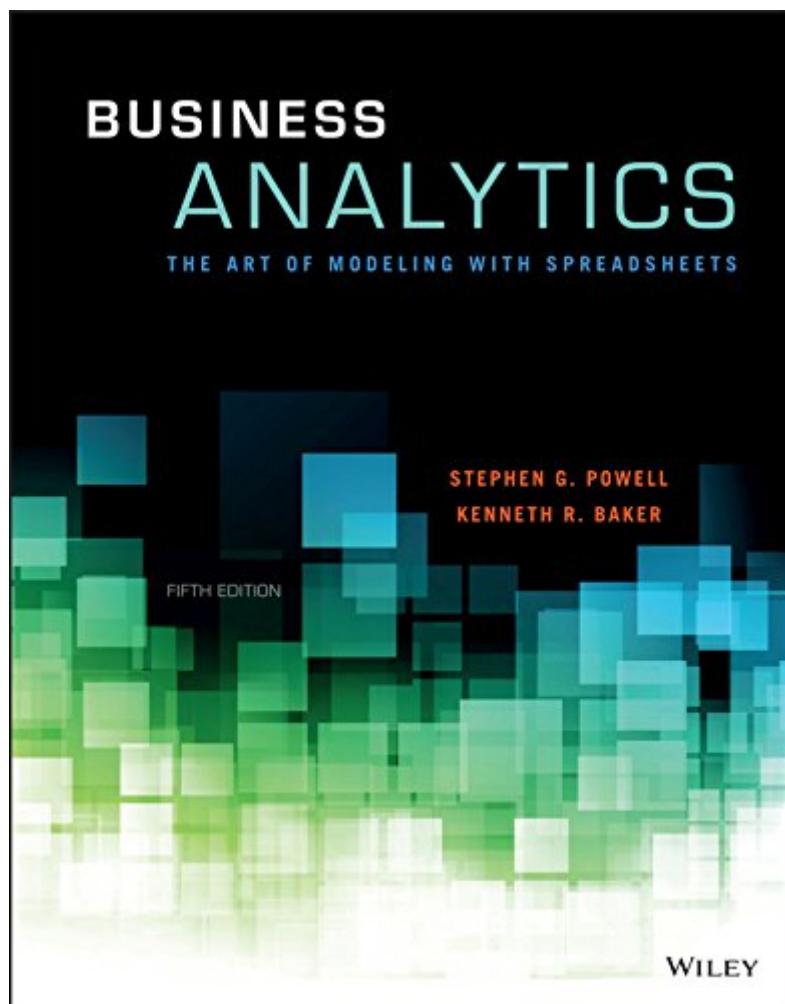


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Business Analytics: The Art Of Modeling With Spreadsheets, 5th Edition



Synopsis

Now in its fifth edition, Powell and Baker's *Business Analytics: The Art of Modeling with Spreadsheets* provides students and business analysts with the technical knowledge and skill needed to develop real expertise in business modeling. In this book, the authors cover spreadsheet engineering, management science, and the modeling craft. The brevity & accessibility of this title offers opportunities to integrate other materials -such as cases -into the course. It can be used in any number of courses or departments where modeling is a key skill.

Book Information

File Size: 22563 KB

Print Length: 552 pages

Simultaneous Device Usage: Up to 3 simultaneous devices, per publisher limits

Publisher: Wiley (November 16, 2016)

Publication Date: November 16, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01MXMBIS5

Text-to-Speech: Not enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #67,464 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #38 in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Project Management > Business #97 in Books > Business & Money > Management & Leadership > Project Management > Business #145 in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Decision-Making & Problem Solving

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